

Creative Design **PORTFOLIO.**

Giving your brands the wow factor they deserve



About us

Hey there, I'm Laura,

The brains behind our family-run event decor gig based in Peterborough, but we're game for beautifying events all over the UK!

For the past 5 years, we've been teaming up with some awesome brands to whip up Insta-worthy moments that scream perfection for their promotions.

Need to create a buzz around a product launch, give your corporate event some glitz, or just want to make your venue look like a Pinterest dream? Look no further – Elegant Design's got your back!

We're all about bringing the good vibes and creative flair across the UK. We've worked with events like Wimbledon, rocked marketing campaigns, and added some glam to product launches and sports gigs for big names like Pimms, Blackberry, Apricot, Ketel One, Tanqueray, and All Bar One.

Let's get creative and design some eye-catching displays for your next event.

Excited to make some magic happen together!



ARTIFICIAL VS REAL *flowers* THE FRIENDLY SHOWDOWN

PROUDLY WORKED WITH

lastminute.com

LinkedIn



APRICOT BlackBerry

THE PERFUME SHOP

ALL·BAR·ONE

Alright, let's spill the petals on the eternal debate: artificial or real flowers for your next big event or product shindig? Here's the scoop – artificial flowers are stealing the spotlight, and not just because they look stunning. First off, high five to sustainability! Choosing artificial means we're skipping the flower graveyard and cutting down on waste. Mother Earth approves.

But here's the real kicker – control. With artificial flowers, we're the bosses of the bloom game. No more crossing our fingers for that rare exotic flower to strut its stuff. We get to curate a masterpiece that stays picture-perfect from start to finish. Real flowers can be a bit of a diva, wilting and all, but artificial ones? They're like the rockstars of the floral world, always ready to shine.

So, in the battle of artificial vs real flowers, it's not just about being eco-friendly – although that's pretty awesome – it's also about having the floral upper hand.

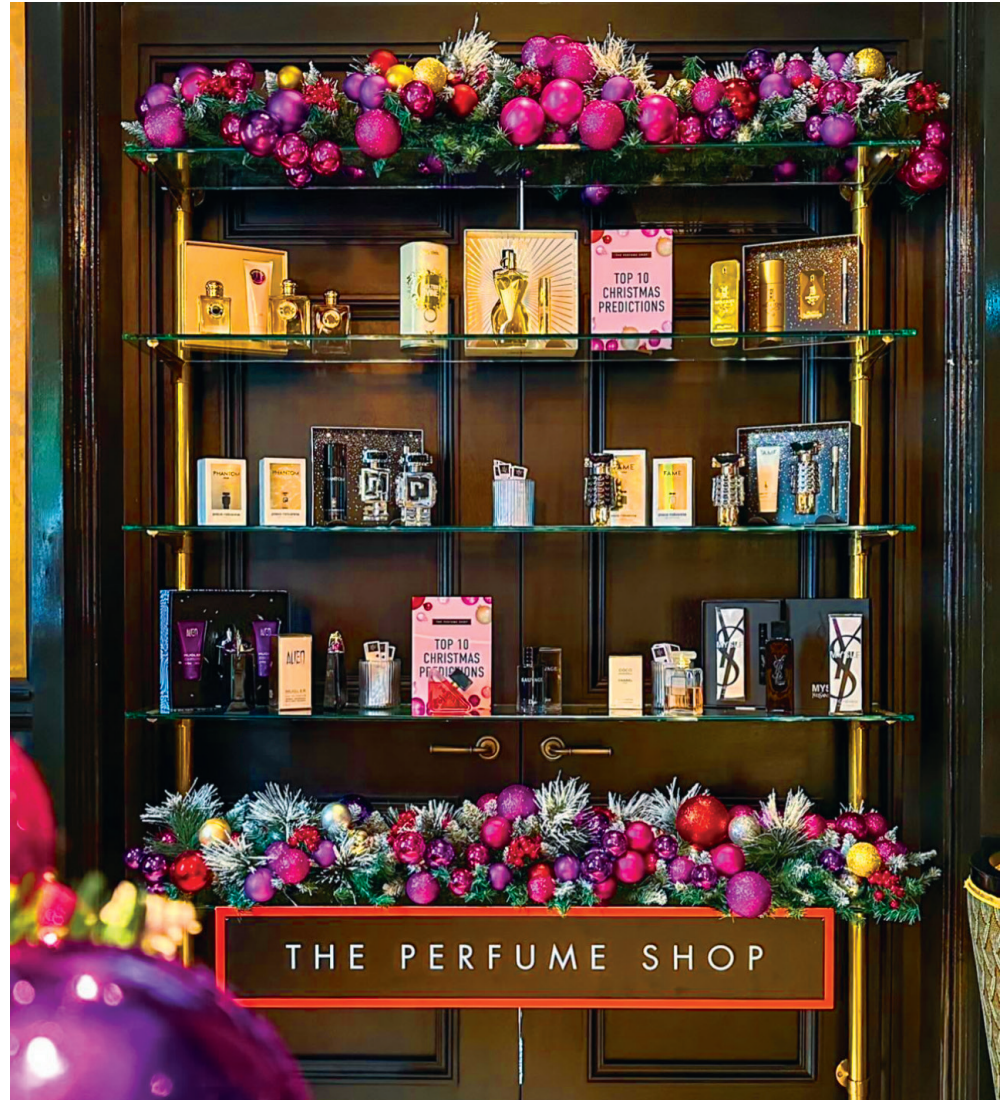
Let your creativity bloom without the worry, and let's make your event

pop!

Christmas SHOWCASE

THE PERFUME SHOP

Taking place at The Nomad in London The Perfume Shop had their Christmas showcase. We were tasked with creating a bauble wall, bauble arch and garlands in the campaigns colour scheme.





Summer **SHOWCASE**



This summer showcase for **Seedlip** was a big hit! The bright florals really complimented the brand and what they are trying to achieve.

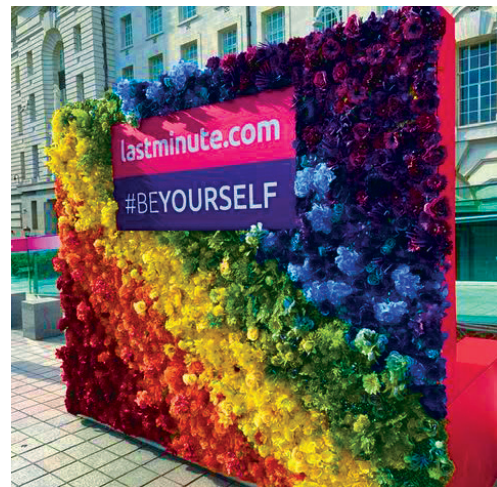


SEEDLIP[®]
DISTILLED NON-ALCOHOLIC SPIRITS

Pride MONTH

To celebrate pride month
Lastminute.com were excited
to incorporate a pride flag
style flower wall into their
celebrations at **The London Eye**

lastminute.com





Product PROMOTION

Ketel One VODKA x ALL BAR ONE



**Ketel One Vodka
x All Bar One on
Regents Street.**

This product
promotion was
designed to
showcase the
botanical range
of Vodkas

Product **LAUNCH**

BlackBerry

The Launch for the new BlackBerry took place at The Ned in London, an amazing venue for a product launch... something a little different with a black floral wall design.





New Store

FIT OUT

APRICOT

For their new flagship store fit out in Sheffield Meadowhall we were contacted by Apricot to style their seating area and create an instagram moment their customers would love.



Product PROMOTION



X



For the promotion of Tanqueray's Sevilla Gin we were asked to create these floral designs. Tanqueray had teamed up with Browns in London and Nottingham for this promotion





Cafe DESIGN



The Chalkboard had a clear vision for what they wanted to achieve when re-designing their cafe. We were given a brief and asked to come up with some designs.



Product PROMOTION


PIMM'S x



We have been lucky enough to create these amazing designs for **Pimms at Wimbledon** each year since 2018.







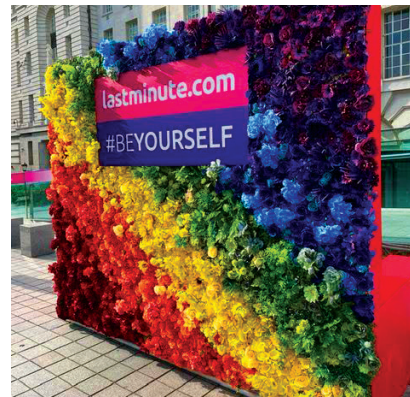
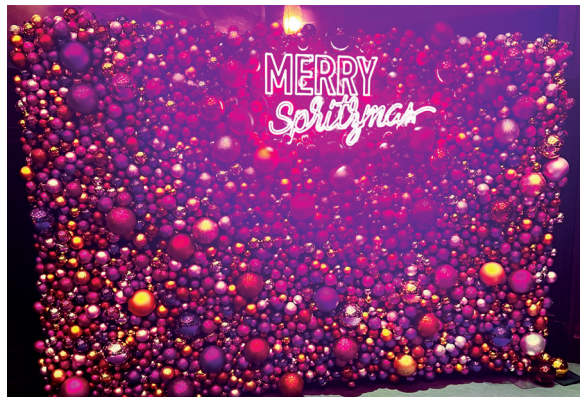


LinkedIn *Company* **CONFERENCE**

A focal point for LinkedIn and their conference.
We created this cascading, arched wall for them
and added real flowers for the colour pop!



Hope
**TO WORK
WITH YOU**
Soon



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ELEGANT
— EVENTS LTD — *Design* —

Designing and creating Instagramable moments is our passion.

We would love to opportunity to work with you to create some amazing event designs for yourself and your clients.

If you have any projects we can help you with, no matter how big or small please feel free to get in touch